



News, Views & Gambling Issues

Volume 1, Issue 1

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**Research & Development Unit
Te Runanga o Kirikiriroa Trust Inc
59 Higgins Road, Dinsdale
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Welcome to our first issue!

Special Points of Interest:

- **Gambling Venue Policy**
submissions regarding Hamilton City closed on Thursday 5 February 2004 at 4.00pm. Oral submissions will be heard on the 25 February 2004.
- **Gambling and Problem Gambling in New Zealand**
conference coming up at the Carlton Hotel, Auckland, on 13th and 14th May 2004. For further information, go to: www.aut.ac.nz/news_and_information/conferences.shtml

Kia ora koutou, and welcome to the first issue of our panui 'News, views and gambling issues!'

This is a six-weekly newsletter, developed as a means of keeping our 'collaborator' groups and Maori community organizations informed about our gambling project.

As you know, our Community Action Project for the reduction of gambling harm in the Waikato area, known as 'the gambling project', has begun its second phase.

You may recall that Phase One focused on identify-

ing gambling issues, including ideas and strategies to reduce harm, from a community viewpoint.

This year, the project will be focused on creating resources that stem from the information that communities came up with.

Hence, we have already begun engaging with our existing communities to begin focusing on the resource development phase of the project.

As well, this phase will be looking to extend our networks to two further new communities within the wider Waikato region. We

will keep you informed of our developments with this.

Again, we'll be publishing every six weeks, so watch out for the next panui due out in March!

Ka kite ano,

Andrea Elliott-Hohepa
& Naina Watene

The GRIP Project

As part of the resource focus of our project, a new initiative is being developed and trialled.

Known as the Gambling Resources Information Project (or GRIP), this is a one week course that will consist of guest speakers, statistics, information and interactive exercises regarding gambling from a range of viewpoints.

As well, participants will be

creating a range of resources. It is intended that the 'best' resource will be selected and professionally published. A launch of this resource will occur later in the year.

Confirmation of guest speakers will be done over the next month - so some of you can expect to receive an email or phone call from Naina regarding this!

We're very excited about the project

We are hoping to offer it twice (before July) this year, and if successful, we'll be looking to roll it out across the Waikato.

Success on the radio!

Last year, the Research and Development Unit, in collaboration with Radio Network, developed three radio messages aimed at reducing gambling harm.

The three messages have a health promotion focus to raise awareness.

The challenge for our team was to create messages that were simple, non patronizing and yet captured the listener's attention.

'Real Life' conversations were created, with a link to gambling. The key line, "Let's reduce gambling harm in our communities" has become the underlying health promotion theme.

We ensured that we sought the

most appropriate people to be the 'voices' for each message, to ensure that they sounded realistic and believable, while not losing the essence of each message.

Local gambling treatment providers are listed, along with how they can be contacted, should listeners require further information.

Tune in to any one of these stations and listen out for the messages - we are very proud of the end result. Getting our messages onto the local Maori station, Radio Tainui, is our next focus.

- Classic Hits 98.6ZHF
- 89.8 ZM, and

- Hauraki 96FM.

Finally, we'd like to thank the following groups:

Pacific People's Addiction Services Incorporated, Oasis Centre for Problem Gambling, Radio Network, all of the people who contributed their voices to each message, and all those who have given positive feedback about the messages.

Kia ora koutou!

Send us your news, views & issues

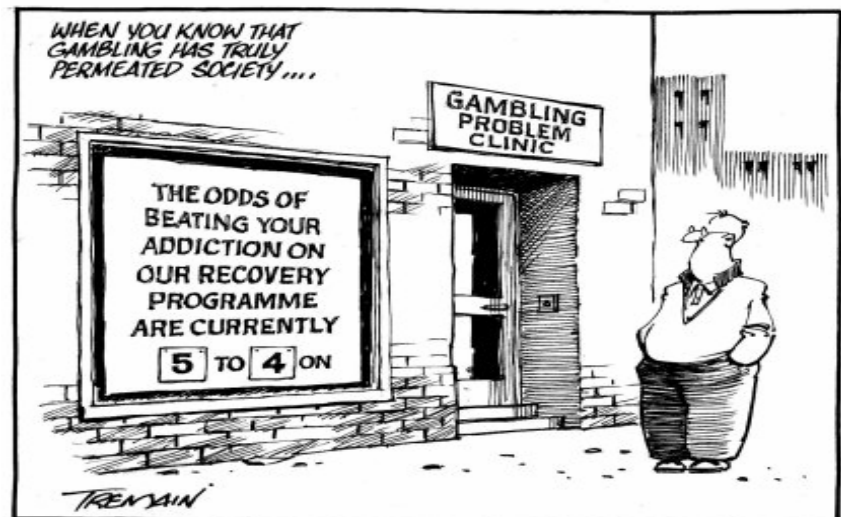
We are keen to hear of any developments, activities, events, and other tidbits of interesting information about gambling.

If you have anything that you would like included in our panui, just contact us, and we can include your information in our next issue.

We look forward to bringing you updated information on our activities over the next coming months, and look forward to any feedback or information that you may want to share with us.

So send us your news, views and issues! And this may include any-

thing, from funnies, to cartoons... such as this one!



Contact us - we'd love to hear from you!

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